



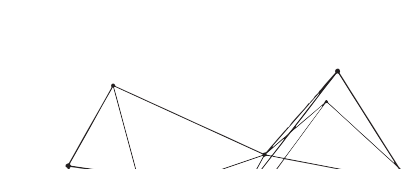
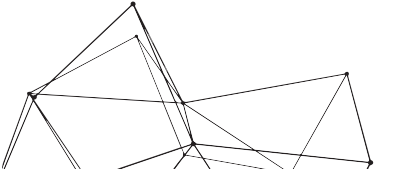
KEEP THE INTERNET BUSY.com
Thinking Creatively for Measurable Results.

Is My Website Ready to Launch?

The Ultimate Getting Ready to Launch a Website Checklist

So you're about to launch your new website but have you looked over every aspect of what's involved in having a smooth launch? Here at KeepTheInternetBusy.com, we like to meticulously comb through every aspect of a new website before we make it live. First impressions mean everything and if you launch with errors, your conversions will suffer.

On the next page, we've created a basic checklist of things you should look out for when launching your new website. If you find this useful, please feel free to share it and if you need help with your next online project, get in touch with us over at www.KeepTheInternetBusy.com





The Ultimate Getting Ready to Launch a Website Checklist

by **KEEP THE INTERNET BUSY**.com

Questions to Ask Before You Launch

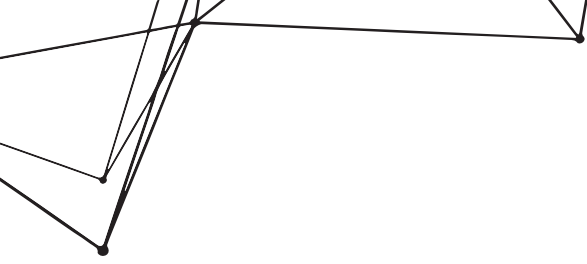
- Do all of the features work as required?
- Have all the links and buttons been tested?
- Have the contact forms been tested?
- Are all of your images loading correctly?
- Is all video content is loading smoothly?
- Are all of your site's pages cross-browser compatible?
- Does the website look good on a phone (iOS and Android)?
- Does the website perform properly on a Mac and PC?
- Does the website load correctly on a tablet (iOS or Android)?
- Is your analytics tracker installed correctly?
- Have you checked to ensure your content's spelling and grammar is correct?
- Have you provided sufficient contact information for your users?
- Do you have sufficient hosting to handle the number of visitors your website will get?
- Do you have an SSL certificate for security? Is it active?
- Have you optimized your images (this includes **all** graphics and photos)?
- Has your websites code been optimized to load quickly?
- Have you created a launch strategy to maximize viewers when you launch?

Extra Questions for E-Commerce Websites

- Is your payment processor set up correctly?
- Have you made a test purchase?
- Are your shipping rates set up correctly?
- Are your tax rates set up correctly?
- Have you properly linked your bank account to your credit card processor?
- Have you made sure your inventory is up to date with your current stock?
- Have you tested the entire sales flow of your website?

After Your Website is Live

- Have you submitted your new website to all major search engines?
- Have you shared your website with clients, friends and family through social media and e-mail?



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